**Press Release 21.06.2023**

**Aydem Perakende and Gediz Perakende goes to E-invoicing**

**Aydem Perakende and Gediz Perakende have recently embraced e-invoicing, marking a significant advancement in their customer service capabilities. With the implementation of this new system, customers who opt for e-invoice delivery via SMS and e-mail after making payments at the tellers will not only enjoy greater convenience but also contribute to a more eco-friendly lifestyle through decreasing the level of paper consumption.**

Aydem Perakende and Gediz Perakende have recently completed significant improvements in their customer information verification process during teller payment transactions, as well as the digital delivery of payment receipts to customers. With the introduction of our e-invoice system, we are revolutionizing the way customers receive invoices after teller payment transactions. Instead of traditional paper invoices, customers will now receive SMS and e-mail messages containing e-invoices. Aydem Perakende and Gediz Perakende are demonstrating their commitment to environmental sustainability by partnering with the Aegean Forest Foundation for a meaningful cause. For every 20 customers who opt for e-invoice a sapling will be donated to the foundation.

**Serdar Marangoz, “Choose E-invoice for a Greener World”**

Highlighting the significance of data security, Serdar Marangoz, the General Manager of Aydem Perakende and Gediz Perakende, emphasizes that the transmission of e-invoices directly to customers via SMS and e-mail, guarantees the protection of sensitive information, adding: *“We currently generate around 100 thousand paper invoices every month for customers paying at our tellers. Our reliance on these paper invoices not only contributes to deforestation but also poses data control challenges for our customers. By embracing this approach, we are taking a significant step towards digitalization, aiming to enhance the convenience of our customers. Customers opting for e-invoices can conveniently access their documents in digital environment. Furthermore, all e-invoices can be tracked via SMS and e-mail, allowing customers to access past invoices digitally if needed.”* Marangoz continued: *“To contribute to a greener world, we kindly encourage our customers to opt for the e-invoice feature when making teller payments.* *Taking our first step towards a greener future, for every 20 customers who opt for the e-invoice option, we will donate a sapling to the Aegean Forest Foundation. If all our customers embrace the e-invoice feature, we can collectively plant an additional five thousand trees.”*

**About Aydem Perakende:**

One of the building blocks of Aydem Enerji Group, which is the first and leading integrated energy company in Turkey with 40 years of experience and expertise in the energy sector, Aydem Elektrik Perakende Satış A.Ş. started operating in 2008 as the contracted supplier in Aydın, Denizli and Muğla and became the first electricity retailer privatized in Turkey. Aydem Perakende operates as the incumbent supplier in the Turkish cities of Aydın, Denizli and Muğla to provide energy for life at more than two million points in all 81 cities in Turkey, creating added value for the national energy and economy. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Aydem Perakende keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Turkey. Aydem Perakende has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its certification as “Great Place to Work” by the Great Place to Work® Institute and its inclusion in the “List of the Best Employers in Turkey”.

**About Gediz Perakende:**

One of the building blocks of Aydem Enerji Group, which is the first and leading integrated energy company in Turkey with 40 years of experience and expertise in the energy sector, Gediz Elektrik Perakende Satış A.Ş. started operating in 2013 as the contracted supplier in İzmir and Manisa. Gediz Perakende supplies energy for life at more than three million points, offering faster and durable solutions to cater to customer requirements in İzmir and Manisa as well as creating added value for Turkey’s energy sector and the economy. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Aydem Perakende keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Turkey. Gediz Perakende has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its certification as “Great Place to Work” by the Great Place to Work® Institute and its inclusion in the “List of the Best Employers in Turkey”.

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